

MARKET ARTS CREATIVE FOR PEOPLE WHO WANT TO PODCAST

WHAT WE DO:

We're creators and producers of original content for web distribution. From concept to capture and post production, Market Arts Creative can help you add new media platforms to enhance your brand.

HOW IT WORKS:

First, we have a conversation without the microphones or cameras. We ask questions about what you want to accomplish and figure out if a podcast capture is right for you. If we agree that's it's a go, you can choose audio or video; a single episode or a series of programs. Whichever way you go, we'll be right there, helping you bring your best self to the world wide web.

RICH MEDIA SERVICE MENU:

- Audio/video program format development
- Script development
- Program name & title design
- Program micro site design & development (up to 10 pages)
- Audio/video capture
- Editing and post production + licensed music selection
- Host/interviewer
- Social network & podcast directory listing

WHAT'S NOT INCLUDED:

- Airfare & travel to client meetings
- Original photography or stock license fees
- Music license fees
- Complex illustration/animation
- Postage and shipping of equipment

REQUIREMENTS:

- Single contact source for all client communication
- Monthly billing paid by the 15th of each month
- Billing cycle runs as scheduled in spite of client-driven delays
- Email notification of project specification changes or additional project requests

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FEE:

Audio podcasts beginning at \$5,600.00
 Program format and title design
 Audio capture
 Editing and post production

**Number and length of episodes determined during pre-production*

Video podcasts beginning at \$10,000.00
 Program format and title design
 Digital video capture for web use
 Editing and post production

**Number and length of episodes determined during pre-production*

OPTIONAL SERVICES:

Script writing	\$ 200.00/hr.
Host/interviewer	\$ 1,600.00/day
Micro site: design, edit content, back-end (10 pgs.)	\$ 6,500.00
Write original web content	\$ 200.00/hr
Podcast directory submission,	\$ 100.00/hr.
	<i>or as quoted in project</i>

Prior to beginning work, the client approves the project specifications and fees.

Payments against the total project fee are due monthly.

The first month is due in order to begin work.

*If you're ready to make an investment in yourself,
 we're ready to invest ourselves in you.*