

MARKET ARTS CREATIVE FACT SHEET

Market Arts Creative was launched in June 2007 when the creative partners decided it was time to girl-up, come out, and be their authentic creative selves.

Market Arts Creative shares the energy of ideas, developing original programming for pod and video casts, and building personality branded web platforms.

Market Arts Creative works with clients who believe in the power of personality to build branded platforms that attract new opportunities.

The forerunner of Market Arts Creative was Market Arts Inc., a marketing and communications firm that was started in 1994 and served clients for over a decade.

Jan Nichols started Market Arts, Inc. because the easiest way to get hired for a job you love is to hire yourself.

Jan Nichols is the Word Girl and creative partner at Market Arts Creative.

Susan Bachman is the Art Girl and creative partner at Market Arts Creative.

Market Arts Creative works with businesses that want more personality and personalities who want more business. Clients include: authors, speakers, consultants, TV show hosts, professional services firms and not-for-profit organizations.

Market Arts Creative produces pod and video casts for clients who want to stand out from the crowd but need a little help making it happen.

Market Arts Creative is a woman-owned business.

Market Arts Creative produces the web interview program “Conversations with Creative Minds.” www.conversationswithcreativeminds.com.